

FLYER

IT'S ALL ON-LINE

www.pclv.net

QUICK AND EASY

Communicating effectively with customers can be one of the biggest challenges for any company. Many of you receive your Phoenix Flyers, Technical Bulletins, Directory Updates, etc., directly from your Phoenix Courier, some receive these publications through the US Postal Service, and many of you see deliveries in both ways. Despite our varied efforts, we still miss getting information to all.

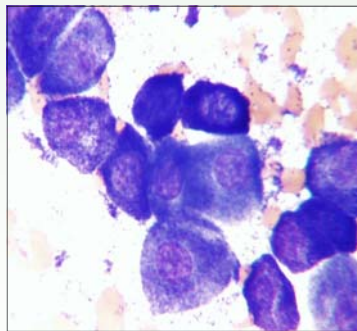
Now these publications, recent and archived, are available for easy retrieval at our website at www.pclv.net—on the homepage, just click the [publications](#) button to link to items of interest for doctors and technicians.

With the help of our website, we can feel certain the information will be available to all clients, from your clinic or from your home.

And, there's more you will find at [pclv.net](#):



Click this Button to See



Cytology from "Under The Microscope"

**Education**

will lead you to a variety of educational options: Announcements of upcoming WetLabs and association meetings, Newsletters, Technical Bul-

letins, Brochures for your clients, as well as the fun and informative Case Studies and Under The Microscope. Test your skills identifying cells and making your diagnosis for a variety of cases.

**Publications** links to all Phoenix Flyers, Technical Bulletins, Laboratory Updates, and other technical writings released. All items in the Library are printable.

**Test Directory** Supports your in-house copy of the Phoenix Test Directory. The on-line version is updated daily with information for all published test sample requirements, sample handling and collection protocols, and testing schedules, including the ever-changing Send Out tests.

**Printable Forms Online** offers Clinic Supply Order Forms and Test Request Forms available for printing.

Please note, these forms are generic and do not contain your personalized information. Delayed reporting results will occur without client identification.



**Professional Staff** will introduce you to our veterinary clinical pathologists, histopathologists and veterinary internist. Here you can email them directly.

**View/Print Your Sample Results** is an online link to your patient sample results. Data can be transferred directly to your patient's computerized files by a "cut and paste" technique. This is a password protected area, please call or email (lindaj@pclv.net) the laboratory for your personalized access code

**Client Survey** gives you opportunity to tell us how we are doing. During the month of April, submit the on-line survey to win a **Enter Now On-Line** chance for a \$200 discount on your April 2005 billing statement.

**PHOENIX**  
CENTRAL LABORATORY

*Excellence in Veterinary Science*



11620 Airport Road

Everett, WA

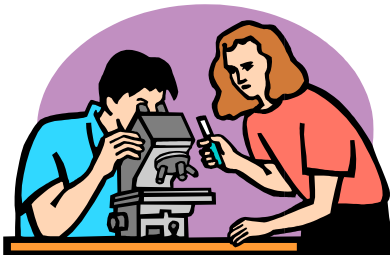
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[www.pclv.net](http://www.pclv.net)

**In This Issue...**

**IT'S ALL ON-LINE—QUICK AND EASY A Guide to the on-line services and information provided by Phoenix Central Lab @ [www.pclv.net](http://www.pclv.net)**

EDUCATION CORNER



**THE SPRING 2005 SCHEDULE**

**Next Opportunity:**

Who: **ANAV Meeting**  
(Assoc NW Avian Vet Pract)

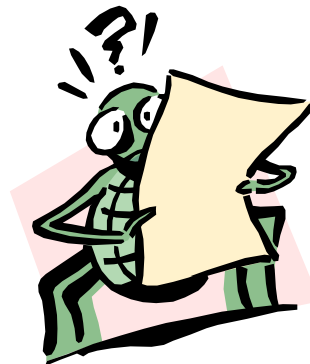
What: **Dr. Mark Burgess**  
from Southwest An Hosp/Exotic  
in Beaverton, Oregon  
Subject: **Ferrets**

When: May 17, Tuesday, 7:30PM  
Where: Phoenix Central Laboratory

A map to the Laboratory is available at our website [www.pclv.net](http://www.pclv.net)

WetLabs are taking a spring/summer vacation. Watch this space for future announcements. Please call/email reservations ASAP at 800-347-0043/[marketing@pclv.net](mailto:marketing@pclv.net)

# Beyond the Fecal Float



**Are you seeing everything?**

Watch for the upcoming Technical Bulletin on  
O&P